

Si View Metropolitan Park District

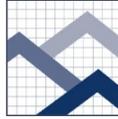
**PUBLIC SUPPORT FOR
NEW AQUATICS CENTER**

DRAFT

MARCH 2022



ELWAY RESEARCH, INC.



Si View Metropolitan Park District

PUBLIC SUPPORT FOR NEW AQUATICS CENTER

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TABLE OF CONTENTS

1. Introduction.....	1
Methods.....	2
Respondent Profile	5
2. Key Findings.....	6
3. Summary of Findings.....	8
Si View Parks Usage	9
Rating of Park District.....	10
Support for Aquatics Center.....	11
Support for Ballot Proposal with Tax Included.....	13
Potential Additional Elements.....	14
Potential Phase Two Additional Elements	15
Profile of Support and Opposition	16
Questions Remaining	18
4. Discussion.....	19
5. Appendix.....	23
Questionnaire with data	
Verbatim Responses	
Crosstabulation tables (Separate Cover)	

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INTRODUCTION

This report summarizes the results of a survey to assess public support for the development of a new Aquatics Center proposed by the Si View Metropolitan Park District (SVMPD). The survey was designed to update a 2020 survey with response to a revised design for the Center. Specifically, this survey measured:

- Use of Si View parks and evaluation of the Park District administration;
- Overall support for the proposed new Aquatics Center;
- Favorability of several design features;
- Willingness to increase property taxes to fund the Center;
- Comparison of results from a similar survey conducted in 2020 to compare response to an earlier design for the Center;
- Demographic information to compare answers.

A total of 470 registered voters in the park district were interviewed between March 9–26, 2022. This sample includes approximately 7% of the voter households in the district.

The interviews were conducted via telephone and online. Respondents were contacted by landline telephone, cell phone and US mail.

This report includes Key Findings, followed by annotated graphs summarizing the results to each question. The full questionnaire, verbatim responses to the open-ended questions, and a complete set of cross-tabulation tables are presented in the appendix.

This survey was designed and conducted by Elway Research, Inc., as were the previous surveys cited here.

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METHODS

SAMPLE:	470 Registered voters in the Si View Metropolitan Park District.
TECHNIQUE:	Mixed Mode 19 Land line interviews with live interviewers; 63 Cell phone interviews with live interviewers; 105 online survey via cell phone text; 283 online survey via mailed invitation.
FIELD DATES:	March 9-22, 2022.
SAMPLE FRAME:	All households within the District in which at least one person was registered to vote (N=6947).
MARGIN OF ERROR:	±4.5% at the 95% level of confidence. That is, in theory, had all registered voters been interviewed, there is a 95% chance the results would be within ±4.5% of the results in this survey.
DATA COLLECTION:	<u>LAND LINE:</u> Calls were made during weekday evenings and weekend days by trained, professional interviewers under supervision. <u>CELL PHONE:</u> Text messages were sent to cell phones with a link to the online survey. <u>ON-LINE:</u> Invitation letters were mailed to households asking residents to log on to the survey website to complete the questionnaire. A reminder postcard was mailed one week later. Virtually every household in the District with at least one registered voter was either called, texted or received a letter of invitation to participate in the survey.

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It must be kept in mind that survey research cannot predict the future. Although great care and the most rigorous methods available were employed in the design, execution and analysis of this survey, these results should be interpreted only as representing the answers given by these respondents to these questions at the time they were interviewed.



Mixed-Mode Survey Method

This survey was conducted using a mixed-mode sample design that combined landline and cell phone telephone with online data collection. We used the same sample frame used for the previous surveys in 2016, 2018, and 2020: households in which at least one member was registered to vote – a total of 6947 households.

Telephone numbers were available for 4658 of the households, 1775 of which were land lines. Those numbers were called up to 6 times each or until someone answered and either agreed or refused to be interviewed.

There were 2883 cell phone numbers. Cell phone numbers were called and/or sent a text with an invitation and link to the online survey.

The 2,289 households for which we had no telephone number were mailed a letter from the District Executive Director asking a designated adult in the household to log on to our survey website and complete the questionnaire on-line. They were sent a thank you/reminder postcard one week after the initial mailing.

Overall, the combined completion rate (completions ÷ numbers) for this survey was 4%, including 1% for the landlines; 3% for the cell phones; and 9% for the mail/online.

The data from all modes were combined into a single data set. The combined data were statistically weighted to balance gender and household makeup to align with the demographic profile of the district more closely. The household makeup adjustment was an estimate since that information is not available for voter households.

Interpreting the Findings

More people responded to the mailed invitation than to the telephone contact, even though the sample had more telephone numbers than not. This suggests that people positive to the parks, or at least more interested in them may have been more likely to respond to the mailed invitation to take the survey. The letter came in Parks Department envelop and was signed by the Parks Director, so a recipient interest in parks or the Department might be more likely to open the letter and take the survey. Caution is therefore advised in the interpretation of these results, as they may be artificially tilted toward positivity toward the parks and the proposed Aquatics Center.

Another factor to keep in mind involved the questions used to measure support for the proposal. This survey makes use of four-point scales for that purpose. There are several ways to interpret the results from scale items. A customary practice is to combine "strongly support" and "support" into "total support" and do the same for the "oppose" side of the scale. In the *realpolitik* of public debate, however, it is likely that those with the strongest opinion will have the loudest voices. In this case, those who said they "definitely" support a proposal are more likely to act on that position, and more likely to engage in the debate, than those who said "probably."

Moreover, there is a known tendency on the part of survey respondents to answer positively. Most respondents tend to want to be helpful and polite. It is therefore



pragmatic to treat "probably support" answers as less reliable than "strongly support." Think of it as latent support. Those who said they "probably support" a proposal are positively inclined, but not convinced.

Because of this positivity bias, it is prudent to consider "probably oppose" and "strongly oppose" responses to be reliable estimates of opposition. If people naturally tend to give positive answers in surveys, then those who say they are opposed are likely to be genuinely opposed.

For purposes of situation assessment and strategy development, then, examining the "strong support" versus the "opposed" provides a prudent (some would say realistic) assessment of the state of public opinion.

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RESPONDENT PROFILE

In interpreting these findings, it is important to keep in mind the characteristics of the people interviewed. This table presents a profile of the respondents in the survey. As noted, the results have been statistically adjusted to align with population parameters. This survey had the advantage of having the 2020 census data available.

This table compares the sample profiles of the four surveys we have conducted since 2016.

NOTE: Here and throughout this report, percentages may not add to 100%, due to rounding.

Sample Profile

		2016	2018	2020	2022
GENDER	Female	52%	54%	51%	48%
	Male	48%	46%	49%	50%
	Non-binary			>1%	>1%
	No Answer				2%
AGE:	18-35	15%	12%	19%	17%
	36-50	39%	32%	38%	38%
	51-64	34%	33%	24%	29%
	65+	11%	23%	18%	16%
	No Answer			1%	2%
PARK USE *	None	12%	12%	12%	16%
	1 to 6 visits	25%	31%	20%	25%
	More than 6 visits	63%	56%	66%	57%
	Unknown			2%	1%
HOUSEHOLD:	Couple with children	36%	38%	45%	36%
	Couple with no children	43%	39%	37%	43%
	Single with children	3%	5%	6%	4%
	Single with no children	17%	17%	13%	14%
	No Answer	1%	1%	1%	3%
INCOME	\$50,000 or less	N.A.	14%	8%	8%
	\$50 to 75,000		13%	11%	9%
	\$75 to 100,000		18%	16%	11%
	\$100,000 or more		46%	55%	62%
	No Answer		9%	10%	11%

This sample was generally in line with previous surveys. It is notably more affluent than previous samples, with 62% having annual household incomes over \$100,000. It also appears that the 2020 survey may have over-sampled households with children.

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KEY FINDINGS

◆ Si View parks continue to be highly used and highly rated.

- Reported usage is down slightly from previous years, but the difference is not statistically significant:
83% lived in a household that visited the parks this year, compared to 86% in 2020 and 2018.
- 86% rated the value they receive for their tax dollars from SVMPPD as “satisfactory” or better – same as in 2020.
- 64% rated the value as “excellent” (32%) or “good” (32%); down from 2020 (72%).

◆ Support for the Aquatics Center concept has strengthened

- 75% were “inclined to support” the Center, including 50% who would “definitely support” it.
- 74% were inclined to support it in 2020, but just 42% were “definitely” supportive.
- Those who “definitely support” the Center outnumbered all those opposed by almost 3:1 (50% to 18%).

◆ Support for the tax package to fund the Center steady at 64%

- By a margin of 64% to 29%, respondents were inclined to support the property tax increase to fund the Center.
- There was a 11% gap between support for the Aquatics Center and support for the tax package to pay for it.
- The numbers for both questions – and therefore gap - were virtually the same as in 2020, although the amount was lower this year (\$9.75 per month on the average home vs. \$11.85 in the 2020 survey).

◆ Combining the initial response with the response after the tax bill was introduced results in this profile of the electorate:

- 40% solid supporters;
- 25% probable supporters;
- 21% hard core opponents;
- 8% initial supporters who opposed the tax;
- 6% undecided throughout.

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◆ **Supporters tended to cite community benefits while opponents were focused on the taxes and the cost.**

- Supporters were more likely to name community benefits than to say that they would use the Center themselves, although given the high usage of the parks, it seems safe to assume that personal use may have gone unsaid in their answer.
- This open-ended question asking why respondents were inclined to support or oppose the Center was asked before the tax amount was introduced, indicating that, for many opponents, the amount of the tax does not matter.

◆ **Elements of the proposed Center remain popular.**

- Strong majorities of respondents were supportive of each of four elements that could be part of the Center, including two that that would be separately funded in a second phase.
- Support for these elements was somewhat lower than in the 2020 survey, but still in “supermajority” (60%+) territory.

◆ **Potential elements of the project**

- 76% were inclined to support non-aquatics elements throughout the district, such as trails, new park amenities and outdoor recreation opportunities. 42% were “strongly” supportive.
- 59% were likely to support an outdoor splash pad; 34% were “strongly” supportive. 32% were opposed to the splash pad (15% “strongly”).
- Support for the splash pad was lower than in 2020, when 76% were likely to support it (44% “strongly”) and just 19% were opposed.

◆ **Potential elements in a second phase**

- A cool-temperature competition pool was the most popular potential addition with 69% support (40% “strong” support).
- “Dry community spaces including a multi-purpose room, and classroom spaces” also had “supermajority” support (61% with 22% “strong”).

◆ **Lingering questions**

- Compared to two years ago, just half the proportion of respondents had any questions about the proposal at the end of the survey (30%), indicating the increased level of awareness about the proposed Aquatics Center.
- The questions mirrored those asked two years ago – finances, timing, features, location – and should be easy to address. Much of the information has already been made public and is likely to be included the final description of the proposal put before the voters.



FINDINGS

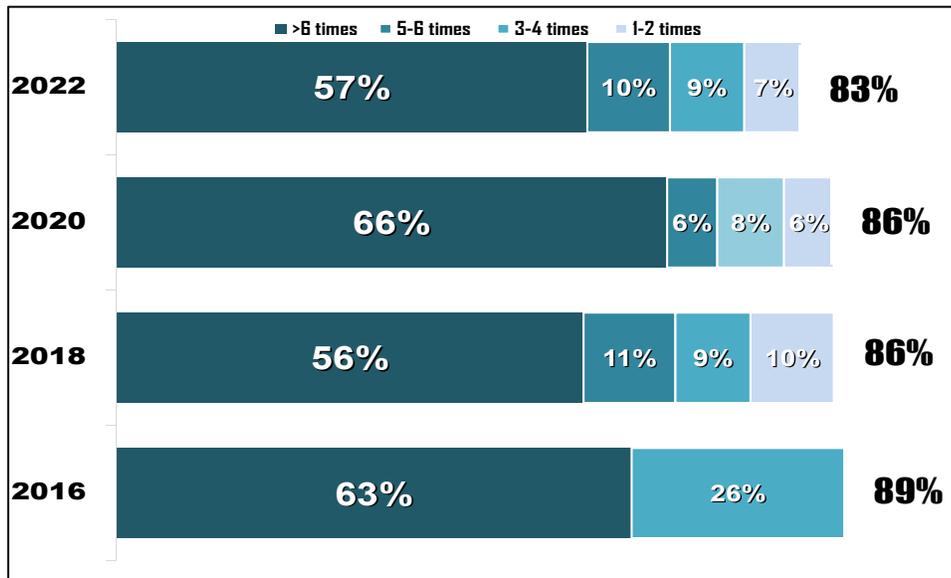
- This section presents the survey findings in the form of annotated graphs.
- Bullet points indicate significant or noteworthy differences among population subgroups.

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Park Usage

83% Reported Visiting a Park Facility in the Last Year



Q1 First, has someone from your household visited a local park, swimming pool or community center in the last year? How many times has someone visited one of these facilities?

Reported park usage was down slightly from previous surveys. This is not surprising, given that the previous surveys were conducted pre-Covid and this one was conducted in the pandemic. Perhaps what is surprising is that the usage did not drop more. The differences in total usage are not statistically significant between the surveys since 2018. The 2016 survey used a different scale.

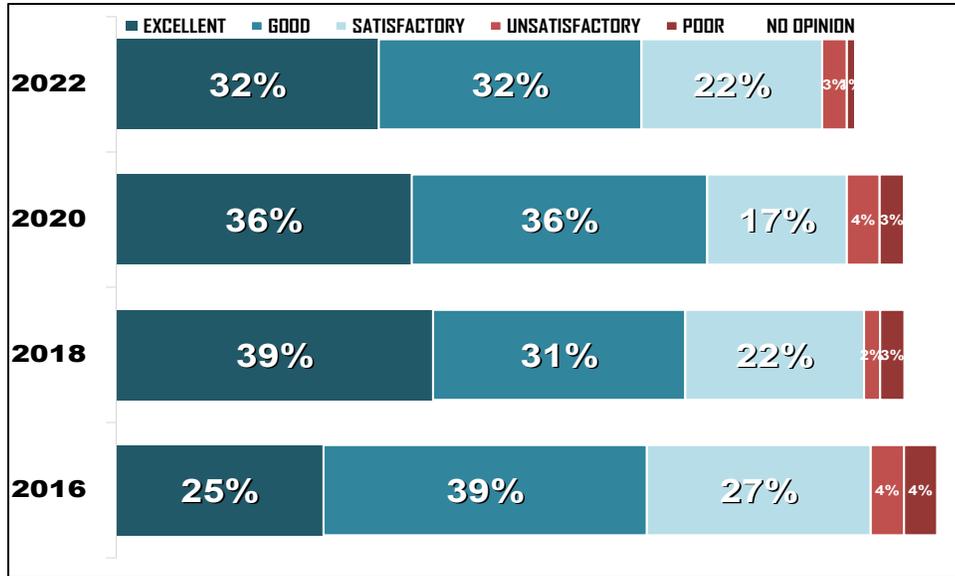
- The total number of people reporting visiting Si View Parks was down only three percentage points compared to 2020 and 2018. The difference is not statistically significant.
 - The proportion of respondents who visited the parks more than 6 times was down 9 points compared to 2020, but 1 point higher than in 2018.
- Park usage was high across demographic categories.
 - The range was from 91% among couples with children at home to 73% among households with incomes under \$50,000.
 - At least 80% in each age category made at least one park visit in the last year.
- As before, the highest usage was among couples with children:
 - 79% of couples with children visited a park more than 6 times (89% in 2020); compared to
 - 61% of people with no children at home (62% in 2020).

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Si View Parks

86% Rated Value from SVMPD as “Satisfactory” or Better; Said 64% “Excellent” or “Good”



Q2 As you may know, the Si View Metropolitan Park District is a public agency supported by local tax dollars. Overall, how would you rate the value your household receives from Si View Parks. Would you say the value is excellent, good, satisfactory, unsatisfactory or poor?

The overall evaluation of “the value your household receives from Si View Parks” remained high, although slightly lower than in 2020.

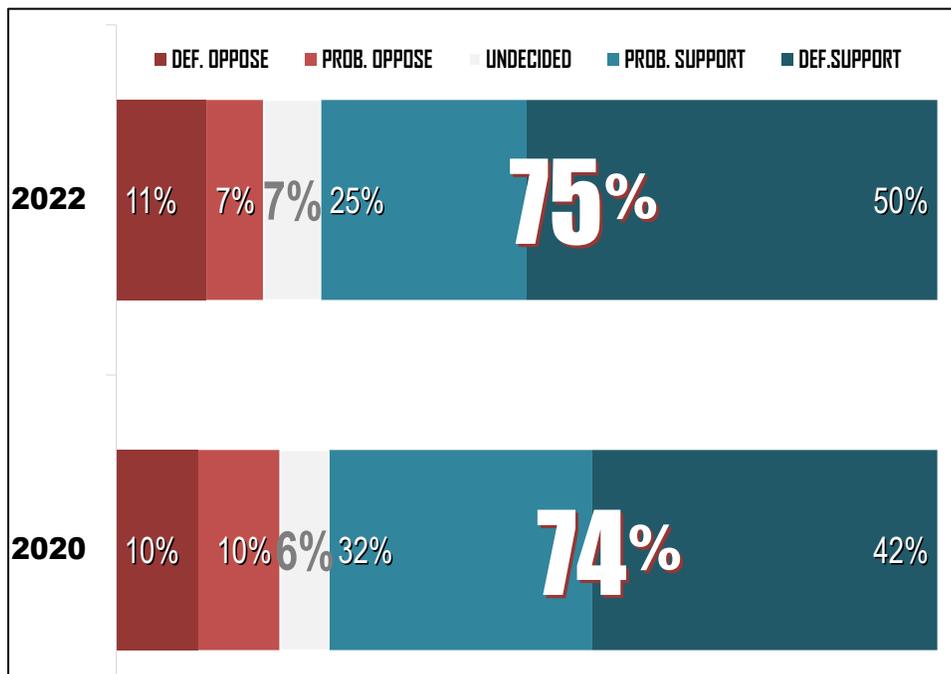
- 86% of respondents rated the value as “satisfactory” or better – three points lower than in 2020.
- A 64% majority said that SVMPD is providing “excellent” or “good” value for their tax dollars.
 - This is down from 72% in 2020 and 70% in 2018. The 2020 difference is statistically significant; the 2018 difference is not.
- As before, park users rated the value of the parks higher than non-users:
 - 80% of those who had made 7+ park visits rated the value as “excellent” (44%) or “good” (36%), compared to
 - 31% of those who had not been to a park in the last year (34% of whom gave no answer to this question).
- It must be noted that the answer sequence was scrambled in the phone interviews, which may have led to some confusion among respondents and affected the results. However, there were not significant differences in the responses by survey mode.

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Support for the Center

3 in 4 Inclined to Support Aquatics Center



Q3 Si View Metro Parks is considering a new aquatic center in downtown North Bend. The conceptual design is based on community input and recommendations from a comprehensive feasibility study. The design calls for an indoor aquatic center with a beach entry recreation pool, 25-yard lap swim area, flexible programming space with interactive features, a river current, community gathering space, spectator seating, and a separate water slide. This project would be paid for with a regional grant and local tax dollars. If a proposal were put before the voters, would you be inclined to READ & ROTATE this new Aquatic Center?

The Aquatics Center continued to have broad support; it was stronger this year than in the 2020 survey.

- After the features of the proposed aquatic Center were described, 3/4 of respondents were inclined to support the use of tax dollars to build it.
 - 75% said they were inclined to support it, including 50% “definitely”; up from 42% “definitely” in 2020 (a significant increase).
- There was majority support in every demographic category. Most likely to support were
 - Couples with children at home (84%, including 66% “definitely”);
 - Frequent parks users (82%/60%);
 - Those with annual incomes over \$100,000 (83%/59%);
 - People under age 50 (79%/56%).
- Opposition was most likely to come from
 - Those with incomes under \$50,000 (29%);
 - Non-users of the parks (25%);
 - Households with no children (22%).

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Supporters See Community Benefits; Opponents See Higher Taxes and Waste of Money

REASONS TO SUPPORT		REASONS TO OPPOSE	
Good for the community	28%	No new taxes/ Already too high	37%
Good for kids/ families	23%	Not needed	17%
We use / I would use it	19%	Too expensive/Extravagant	16%
The pool needs an upgrade	16%	I / we won't use it	14%
Named a specific feature	10%	Stop development in NB	12%
The area is growing/ Needs it	7%	More important priorities	11%
Exercise/ Healthier Community	6%	Location	6%
Have some reservations	3%	Specific features	4%
No reason given	5%	No reason given	1%

Q4 What is the main reason you (support / oppose) this proposal?

Respondents were asked in an open-ended question why they supported or opposed the Aquatics Center proposal. The reasons given sorted in the classic pattern: supporters focused on the community benefits while opponents thought it would be a waste of taxpayer money.

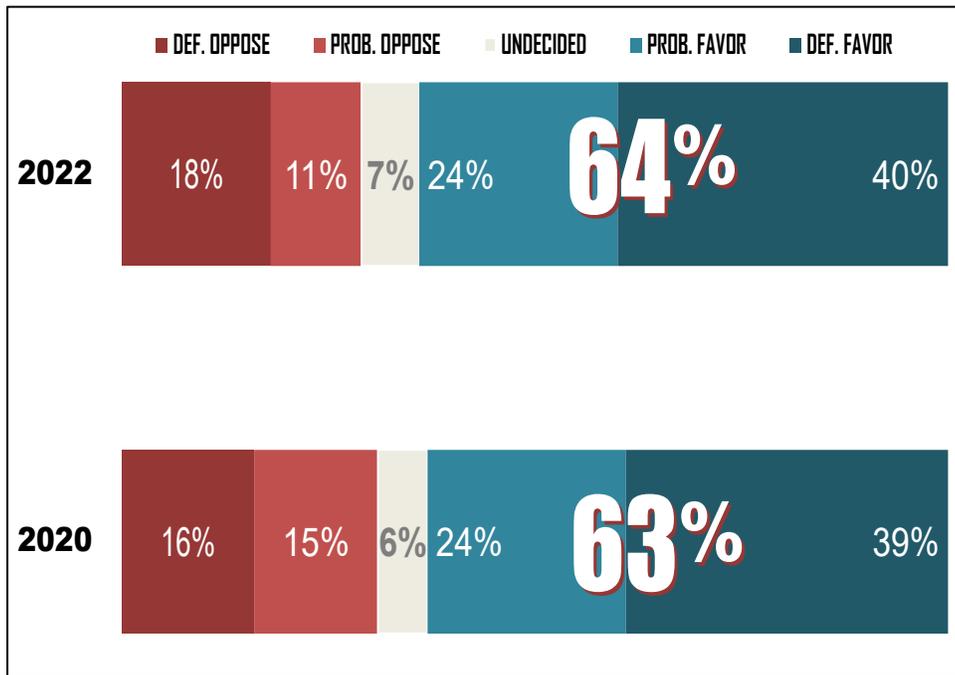
- **Supporters talked about the benefits for the growing community, especially as a place for kids and family activities.**
 - At least a third of the supporters in every demographic category cited some community benefit, most often simply saying that it would be good for the community.
 - A fifth or more of supporters in every demographic category said it would provide activities for kids and families.
 - Supporters also like specific features of the proposed Center, but mostly that the pool needs an upgrade.
- **Taxes, unsurprisingly, led the list of reasons given by opponents, mostly expressed as a general opposition to new or higher taxes.**
 - Most likely to say that were those with incomes in the \$50-75,000 bracket but the numbers are too small to make a definitive comparison.
- **Opponents also were dubious about the need for a new pool, especially one they considered to be expensive and extravagant, and in light of other (unnamed) needs in the community.**

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Support for Package

6+ in 10 Inclined to Support Ballot Package



Q5 Funding the new Aquatics Center as described would require a property tax increase of \$9.75 per month for an average household in the district. Would you be Definitely Opposed, Probably Opposed, Probably in Favor Support, or Definitely in Favor to a tax increase of that size to build a new Aquatics Center?

Support for the Aquatic Center proposal declined when the tax increase was specified but remained relatively high at 64%.

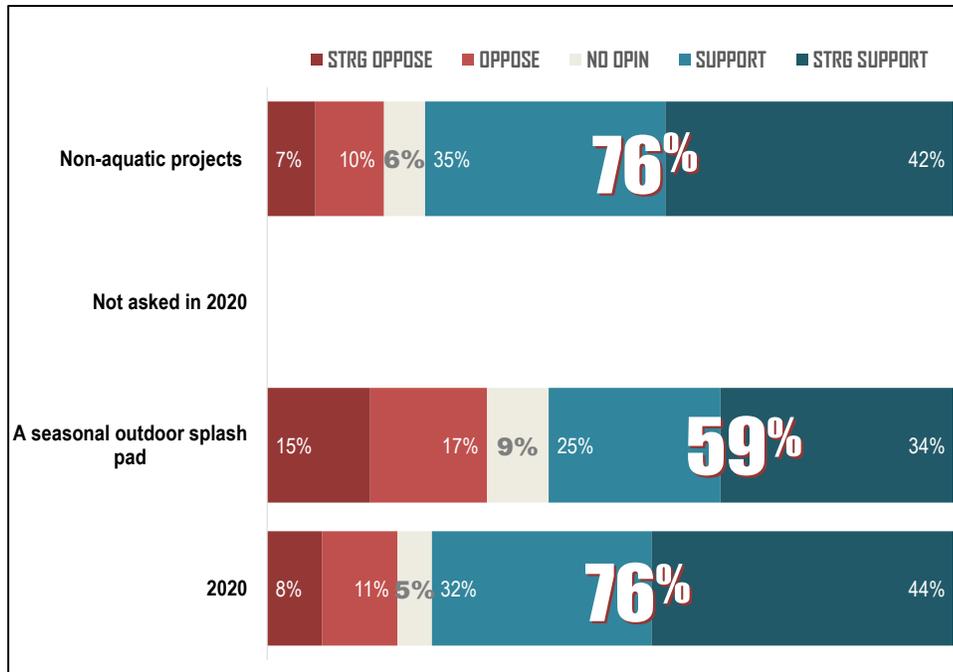
- **A-majority of 64% was inclined to support a tax increase of \$9.75 per month on the average home to build the new Aquatics Center.**
 - “Definite” supporters outnumbered opponents (“definite” or “probable”) by a 3:2 margin (40% to 29%), indicating strong support for the proposal.
- **The support level (64%) was virtually the same as in 2020, although the tax bill was lower: \$9.75 a month vs. \$11.85 in the 2020 survey.**
- **The same demographic patterns of support from 2020 were apparent here, but with higher levels of support in each category. Support in this survey**
 - Was highest among couples with children (55% “definitely in favor”);
 - Went up with park usage (47% of heavy users were “definitely in favor” vs. 24% of non-users);
 - Went up with income (49% with incomes over \$100,000 were “definitely in favor” vs. 27% of those with incomes under \$50,000).
- **In no demographic category was there a majority in opposition.**
 - Opposition was highest among non-users of the parks (45%) and those in the \$50-75,000 income bracket (46%). Both were lower than in 2020.

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Support for the Center

Majorities Support Additional Elements of Proposed Aquatics Center



Q6 Additional elements have been suggested that could be included in the final proposal. These elements would increase the cost slightly but would add value and recreation opportunities to the Center. As I read this list, tell me whether you are inclined to Strongly Oppose, Oppose Support, or Strongly Support, that feature. Presented with a list of four “features under active consideration by Si View Parks,” solid majorities of respondents were inclined to support each one.

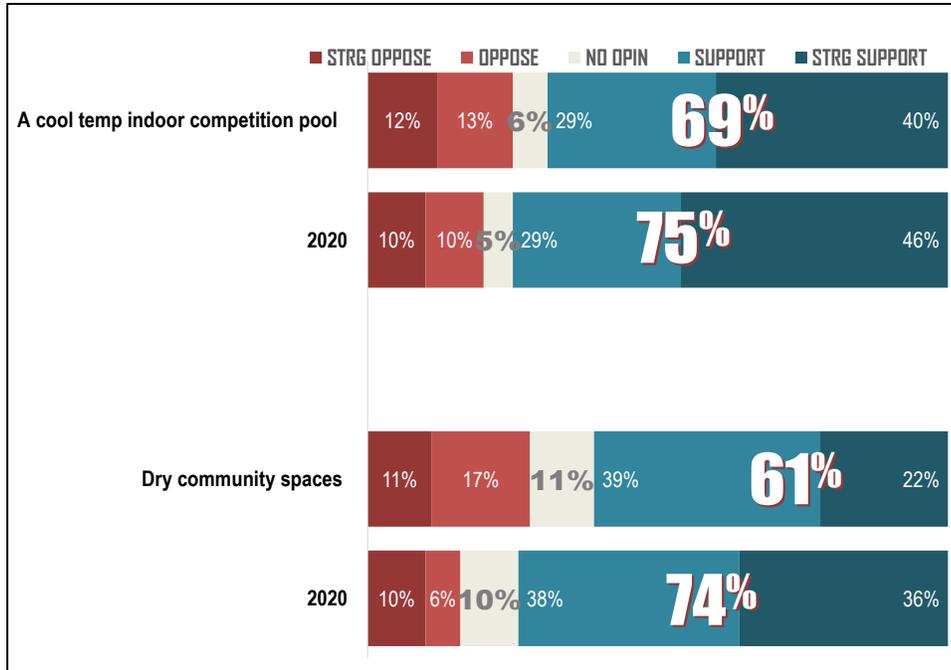
Solid majorities supported two elements “that could be included in the final proposal” even though these elements “would increase the cost slightly” for the measure. Specific dollar increases were not named.

- **Non-aquatic projects throughout the park district were the most popular. These included trails connecting greenspace, new park amenities and outdoor recreation opportunities.**
 - 76% of respondents supported this addition (42% “strongly supported it); 17% were opposed.
 - Even 60% of non-users of the parks supported this idea.
- **“A seasonal outdoor splash pad with spray features and multiple zones for age- appropriate play that does not require a lifeguard” also had strong support, although significantly lower than in 2020.**
 - 59% overall were supportive of this element, including 34% “strongly.”
 - Most likely to oppose it were Singles with no children at home (48%); and Non-users of parks (43%).

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Most Inclined to Support Additional Elements in “Phase Two”



Q7 The current planning includes some additional features that would be included in a separately funded second phase of the new Aquatic Center. Are you inclined to Strongly Oppose, Oppose, Support, or Strongly Support, these features?

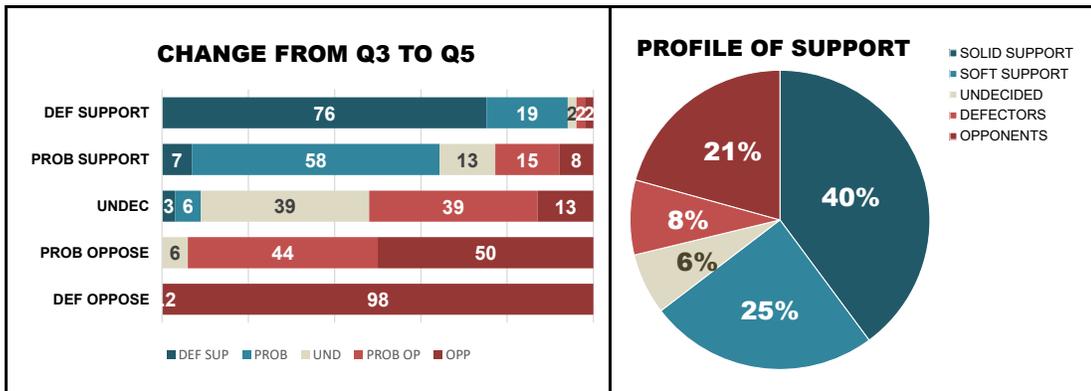
Strong majorities favored additional elements that “would be in separately-funded second phase” of the new Aquatics Center.

- **Most popular was a “cool temperature indoor competition pool that accommodates diving, allows for 8 to 10 lap lanes, spectator seating, two 1-meter springboards, a climbing wall and water polo.”**
 - 69% said they would be inclined to support that addition (40% “strongly”); Just 25% said they would be opposed.
 - Support for this element was slightly lower than in 2020 (75%).
 - Strong support came from
 - 54% of parents with children at home;
 - 48% of those who used the part 7+ times per year;
 - 48% of those aged 36-50;
 - 46% of those with incomes over \$100,000;
 - 44% of men (vs 37% of women).
- **“Dry community spaces including a multi-purpose room, and classroom spaces” also had “supermajority” support (61%).**
 - Support for this element, too, was lower than in the 2020 survey.
 - Support was relatively uniform across demographic categories, from a high of 68% of parents with children at home, to a low of 56% among park non-users.

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Support Before / After Hearing the Tax Amount



As seen earlier, overall support for the Aquatic Center dropped from 75% to 64% when the tax amount was introduced. These graphs indicate internal dynamics of that change by looking at how initial supporters and opponents answered the second (tax) question.

- The bar graph on left indicates displays the answers to the second (tax) question for each category of the initial (concept) question. For example, among those who initially said they “definitely support” the Aquatic Center (top bar):
 - 76 still “definitely supported” it after they heard the tax amount;
 - 19% softened to “probably support”;
 - 2% became undecided; and
 - 4% turned into opponents.
- 7% of “probable supporters” turned into “definite supporters” and 23% became opponents (15% + 8%).
- 98% of those initially “definitely opposed” were still “definitely opposed” after hearing the tax amount.
- The pie graph on the right categorizes the changes for an overall view of the sample.
 - 40% of respondents were categorized as “solid supporters.” They were supporters or undecided in the first question and “definite supporters” after they heard about the tax.
 - 25% were “soft supporters.” They said they would “probably support” the tax measure to build the Center. 9% had been definite supporters initially.
 - 8% started out as supporters but switched to opposition once they heard the tax amount.
 - 21% were opposed at the beginning and stayed opposed.
 - 8% were undecided at the end; half of them had been supporters initially.
- There were some significant demographic differences in the profiles of these voter types. These are presented on the following page.

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Profile of Supporters, Opponents

Differences between voter types:

- **Solid Supporters:**
 - 77% of the Solid Supporters had incomes over \$100,000;
 - 66% made 7+ park visits last year;
 - 53% had children at home;
 - 59% were under age 50.
- **Soft Supporters:**

Compared to Solid Supporters, they were:

 - Somewhat less frequent park users (57% had 7+ visits last year vs. 66% of Solid Supporters).
 - Less likely to have children at home (39% vs. 53% of Solid Supporters);
 - Somewhat lower income (58% made more than \$100,000 vs. 77% of Solid supporters);
 - Less likely to anticipate using the Aquatics Center (11% vs 26%);
 - Equally likely to point to the community benefit and improvement as a rationale for support (74% vs. 76% of Solid Supporters);
 - More likely to have reservations or give no reason for support (12% vs. 3%).
- **“Defectors,” supported the concept initially, but opposed the tax.**
 - 65% of the “Defectors” were couples with no children at home;
 - 86% had given at least one reason to support the Center.
- **Hard Core Opponents**
 - 70% of Opponents had no children at home;
 - 45% had incomes over \$100,000;
 - 45% of Opponents were frequent (7+) park users;
 - 34% simply opposed any new taxes;
 - 16% said it was too expensive;
 - 10% did not want any more development in North Bend.

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Questions About the Proposal

At the end of the interview, respondents were asked what questions they had about the proposal.

- 30% responded, about half the proportion who voiced questions or concerns two years ago (58%).
- The bulk of questions mirror those asked two years ago and should be easy to address. Much of the information has already been made public and is likely to be included the final description of the proposal put before the voters.
- The decreasing number of questions reinforces the conclusion in the 2020 report that the public is well aware of the proposal, which reflects the amount of community work that has already gone into it.

Specific Questions / Statements

The question grouped into four major categories:

- **FINANCES (28%)**
 - Will there be admission fees? (8%)
 - What is the term of the levy increase? (5%)
 - What is the overall cost? (3%)
 - Other questions about finances (12%)
- **TIMING (24%)**
 - How long will it take to complete?
 - When can you get started?
- **FACILITIES / FEATURES (24%)**
 - What features will be included?
 - Questions about specific elements.
- **LOCATION (10%)**
 - Where will it be located?
 - Will there be adequate parking?
 - What are you doing about traffic?
- **OTHER MISCELLENEOUS QUESTIONS (20%)**

A verbatim list of the questions is provided in the appendix to this report.

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DISCUSSION

Public opinion about the proposed Aquatics Center has remained relatively stable over the last two years and support for the Center remains high. The findings of this survey indicate that the public is familiar with the concept of the Center and a strong majority is in favor of building it. As a result, many of the conclusions to be drawn from this survey are the same as the conclusions two years ago.

There has been virtually no movement in overall support level in the last two years. The same proportion (75%) said they were inclined to support it this year as said so in 2020. The proportion (64%) willing to tax themselves to build it in 2022 is virtually the same as it was in 2020 (63%).

In fact, support for the Center appears to have strengthened. Fully half of these respondents said they would “definitely” support the Center proposal, up from 42% two years ago. The 40% who said this year they would “definitely” support the tax is up a point from the 39% who said so in 2020.

Although the amount of the tax tested was lower this year – \$9.75 vs. \$11.85 two years ago – the consistency of support suggests that the decision does not hinge on the precise dollar amount.

Not only did respondents like the overall concept, but they liked various elements of the proposal as well. Non-aquatic projects, a competition pool, dry spaces and a splash pad all had support in the “supermajority” range. These same features also had strong support in 2020.

All this paints a picture of a public familiar with the concept, supportive of the proposal, and willing to pay for it.

Of course, the usual caveats apply when interpreting these results. When the bar for success is set at 60%, a 65% support level is not as comfortable as it would be if just a simple majority were needed.

First, as noted, it is possible that those most interested and supportive of the parks and the new center were more motivated to reply to this survey, thus overstating the level of support. The consistency of results over the years and the fact that we had response from 7% of all the households in the district alleviates some of that concern.

Further, as in 2020, the 40% “definite” supporters outnumbered the opponents (“definite” and “probable”), by a strong 2:1 ratio. The presumption is that “definite”

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supporters are more likely to be vocal about their support and take action than those with a less firm opinion.

The 21% who opposed both the initial concept and the levy proposal are unlikely to change their minds. In fact, *none* of those opposed to the initial proposal switched to support in this survey after hearing more about it.

As always, the opposition to taxes is a potent argument. But it does not look decisive in this case. Typically, between 20% and 30% of the public will oppose any new tax – a number born out here. Of those initially opposed to this proposal; 37% specifically gave “no new taxes” as the reason for their opposition. In fact, 70% of the initial opponents gave some reason having to do with the cost or the tax. All of this *before* the tax amount was introduced. Then 29% opposed the proposal to increase property taxes to build the Center. All within that typical 20-30% range of tax opponents.

Some of the 8% who supported the concept but switched to opposing it when the cost was introduced may switch back to support, but they will not determine the success of the measure.

The focus should be on the “soft supporters,” those who said they would “probably” support the levy. They are the only ones likely to change their minds and will determine the outcome. Together with the undecided respondents, they comprise 31% of the sample: the difference between 40% and 71% support. Soft supporters are already inclined to vote for the proposal. As they become convinced that the new Aquatics Center will be an asset to their growing community, their remaining reservations should weaken.

The conclusion reached in the 2020 survey – that the success of this proposal will depend largely on the perceived community benefit – was reinforced in these findings. Soft Supporters were just as likely as Solid Supporters to cite community benefit and improvement as the reason to support building the Center.

As noted in 2020, the high proportion of park usage and the positive evaluation of the value received for taxes spent continue to underlie a strong inclination to support development of the new Aquatics Center.



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APPENDIX



TOPLINE DATA

SAMPLE:	470 Registered voters in SVMPD
MARGIN OF SAMPLING ERROR:	±4.5% at the 95% level of confidence
DATA COLLECTION:	Multi-mode: 19 land line with live interviewer 63 cell phones with live interviewer 105 cell phone text to online survey 283 online response to letter invitation
FIELD DATES:	Phone: March 9-13, 2022 Online: March 15-26, 2022
PARK USERS:	83% used the Parks in the last year; 57% more than 6 times
<ul style="list-style-type: none"> • The questions are presented here as they were asked in the interview • The figures in bold type are percentages of respondents who gave each answer. • The data were statistically weighted to match the city's demographic profile • Percentages may not add to 100% due to rounding. 	

1. First, has someone from your household visited a local park, swimming pool or community center in the last year?

83 YES → ASK Q1.1

1.1. IF YES: How many times has someone visited one of these facilities? Would you say: [n=390]

8 1 or 2 times

10 3 or 4

12 5 or 6

69 More than 6 times in the last year (57% of ALL households)

1 [DK/NA]

2. As you may know, the Si View Metropolitan Park District is a public agency supported by local tax dollars. Overall, how would you rate the value your household receives from Si View Parks. Would you say the value is...

ROTATE TOP/BOTTOM

32 Excellent

32 Good

22 Satisfactory

3 Unsatisfactory

1 Poor

10 DK/NA

3. Si View Metro Parks is considering a new aquatic center in downtown North Bend. The conceptual design is based on community input and recommendations from a comprehensive feasibility study. The design calls for an indoor aquatics center with a beach entry recreation pool, 25-yard lap swim area, flexible programming space with interactive features, a river current, community gathering space, spectator seating, and a separate water slide.#

This project would be paid for with a regional grant and local tax dollars. If a proposal were put before the voters, would you be inclined to [READ & ROTATE] this new Aquatic Center?

ROTATE TOP/BOTTOM

- 11** Definitely Oppose
- 7** Probably Oppose
- 25** Probably Support
- 50** Definitely Support
- 7** Undecided

4. What is the main reason you [SUPPORT / OPPOSE / ARE UNDECIDED ABOUT] this proposal?
 SUPPORT: Good For Community 28%; Kids/Family Activity 23%; Would Use It 19%; Need Upgrade 16%
 OPPOSE: Taxes 37%; Don't Need a New Pool 17%; Would Not Use 14%; Too Expensive, Extravagant 16%; Other Priorities 11%

5. Funding the new aquatics center as described would require a property tax increase of \$9.75 per month for an average household in the district. Would you be [READ & ROTATE] to a tax increase of that size to build a new aquatics center?

ROTATE 1-4 TOP/BOTTOM

- 18** Definitely Opposed
- 11** Probably Opposed
- 24** Probably in Favor
- 40** Definitely in Favor
- 7** Undecided

6. Additional elements have been suggested that could be included in the final proposal. These elements would increase the cost slightly but would add value and recreation opportunities to the center. As I read this list, tell me whether you are inclined to Strongly Oppose, Oppose Support, or Strongly Support, that feature. The first one is:

ROTATE	OPPOSE		SUPPORT		NO OPIN
	STRG	OPP	SPRT	STRG	
§ Non-aquatic projects throughout the Park District such as trails connecting greenspace, new park amenities and outdoor recreation opportunities.	7	10	35	42	6
1 A seasonal outdoor splash pad with spray features and multiple zones for age-appropriate play that does not require a lifeguard.	15	17	25	34	9

7. The current planning includes some additional features that would be included in a separately funded second phase of the new Aquatic Center. Are you inclined to Strongly Oppose, Oppose, Support, or Strongly Support, these features?

ROTATE	OPPOSE		SUPPORT		DK
	STRG	OPP	SPRT	STRG	
§ A cool temperature indoor competition pool that accommodates diving, allows for 8 to 10 lap lanes, spectator seating, two 1-meter springboards, a climbing wall and water polo.	12	13	29	40	6
1 Dry community spaces including a multi-purpose room, and classroom spaces.	11	17	39	22	11

8. Finally, what questions, if any, do you have about this proposal?

Finances 28% (Incl: Admission Fees 8%; Levy Term 5%); Features 24%; Timing 24%; Location 6%; Traffic/parking 5%

9. I have just four last questions for our statistical analysis. How old are you?

- 17** 18-35
- 38** 36-50
- 29** 51-34
- 16** 65+
- 2** [NO ANS]

10. Which of these best describes your household at this time?

- 36** Couple with Children at Home
- 43** Couple with No Children at Home
- 4** Single with Children at Home
- 14** Single with No Children at Home
- 3** [DK/NA]

11. Finally, I am going to list four broad categories. Just stop me when I get to the category that best describes your approximate household income - before taxes - for this year.

- ROTATE TOP/BOTTOM
- 8** \$50,000 or less
- 9** \$50 to 74,000
- 11** \$75 to 99,000
- 62** \$100,000 or more
- 11** [NO ANSWER]

12. Are you...?

- 50** Male
- 48** Female
- >1** Nonbinary
- 2** No Answer

Thank you very much. You have been very helpful.

Q4. REASON TO SUPPORT VERBATIM RESPONSES

1 / 10

USE

A friend of mine is a diving coach, and they need updated facilities

So we can use the pool

He might use it and it sounds like it would be good

We had a great experience hosting party in this facility

We use the park all the time

My children would use it

We use the pools, swimming lessons and a new facility would be nice.

Because I would use it

Exercise.

My family and I would use it all the time!

We need an updated and upgraded aquatic center to meet the needs of the growing community. The current one is good, but outdated and too small.

We have a family that would use the space

I swim every single day @ 425 Fitness in Issaquah

We need an aquatic center, the current pool is outdated and too small

I have enjoyed acoustic centers in other communities (Revelstoke) and would enjoy one here as well

Would likely use

We use the current pool and would love to see an upgrade.

My kids LOVE the pool

I would love to start swimming again and don't now because the pool is so small.

I swim 2-3 times a week and have to travel to the Y in New Castle. A pool in North Bend for family and elderly services is over due.

My son loves to swim!

I love swimming, and the closest public swimming pool (25m) is a 20-30min drive away. If we were to have a local aquatic center, I would visit multiple times a week. It's also a fantastic family-friendly option for those rainy weekends, and teaching kid

I have kids, and our family would love to use this facility. I also believe facilities / resources like this improve the overall community we live in.

I swim regularly

My daughter is a swimmer. She swims for the Issaquah Swim Team. Having a 6 or 8 lane 25 yard pool with a diving board would be a great place for my whole family to swim, morning lap swims, my 3 yr old to take lessons, and my daughter's team to rent for wo

I have a family who will use it and it will add value to my community and property.

We used the si view pool before the pandemic. The facility is too small, the locker rooms are too small. The community would benefit from an improved and up to date facility.

I want it

We would use it.

My husband swims 4x/week at the Issaquah Julius Boehm pool and we have 5 grandchildren in North Bend that love swimming and would love a pool close by but much better than the Si View pool which is sorely outdated

We want to use it!

I am a swimmer, want a place to swim, and believe in the positive power of aquatics in the lives of children.

My kids love to swim and there are very few opportunities to do so near by and the current Si View pool is too small.

This project sounds amazing and attracted us to North Bend when we were looking at towns to relocate to.

I grew up with an outdoor community pool and have very fond memories of it. My wife and I are expecting our first daughter and I would love her to have similar experiences.

Because I have 5yr old twins and that would be an excellent year round source of entertainment and exercise.

Have 2 young kids and love the pool! Would use this facility so much!

My entire family would use it

I would definitely support this proposal for the 25-yard lap swim area. As is, I have a competitive swimmer in my family and there are no places for him to practice and work out in or near North Bend.

Q4. REASON TO SUPPORT VERBATIM RESPONSES

2 / 10

My kids would use it
Get my kids and other kids into swimming
I have kiddos and might want them to join
I have kids that need a wonderful new pool. Having been born and raised here the pool has always been the same
I have a young son who would greatly benefit from this.
I want the proposed aquatic facility for my family to enjoy!
I have a young son and plan to have more children. We utilize swim lessons as often as possible and would love a larger facility to utilize in the summer months. I would also be inclined to utilize the facility as an adult for fitness
I have young kids and we are so excited if their happens. We drive a long way for pools that have these types of
There are many families in our area and I would use this space for lap swimming
Might use lap pool occasionally. Good for children to learn how to swim.
I have been using Si View's recreational center since I was a child and would love to see it updated for our future generations of swimmers. It would be a great recreational space for kids to swim and have fun in the summer too, all while still seaming to
I like swimming.
We have a daughter who loves the water and we would love to make sure she had a fun place to go
I have kids that would love to use it.
Have young kids who are desperate for a place like this to be close to home!
Our family loves to swim and we use the current facility a lot. The current facility is old and no longer fits the community needs for space but also upgrades. There is no warm water in the boys room showers and the space is too small.
We need it. We use it.
Both of my children would use the new pool often.
Love having access to a good quality aquatic space for myself and my family
In town Exercise option in rainy winter season.
The aquatics center is something I am interested in using personally, and I also think it would be good for the community, especially as the population of North Bend continues to grow.
I intend to utilize the pool and facilities
My family loves swimming.
I'm retired, probably wouldn't use it, and on fixed income
I don't get any benefit out of it , becuase I don't live near north bend
We already have many of those in my area I would not use myself
I don't swim
I don't use pools
I don't live on that community
I'm elderly and wont be using it
Because I wouldn't use it.
Wouldn't use
While we wouldn't likely use it, it is important for others (especially in this case: kids, seniors, and those with special physical needs) to have access to swimming programs and a positive environment.
Support for youth
For young people and are out
Sounds like something that families can enjoy
Because it would be a great place for kids to go
Because an aquatic center would be great for all ages
Seems like good thing my kids use the current facilities it seems elaborate I need to look in to things
Good for family and youth
All kids learned to swim at Si-view pool, better laps, safe place and more
Need to know more but have daughter who likes to swim, existing pool is somewhat small
I think kids need it. I had a community center when I was young and kids need that.

Q4. REASON TO SUPPORT VERBATIM RESPONSES

3 / 10

We have large bodies of water and it would be great for kids and adults to be able to have extra water activities and it would be a great asset to the community.

Kids need a place to swim

Just because my kids love to swim

Take grand children

It's a benefit for the children in the area.

Programs for youth

this world

I have children that would benefit from swim lessons in a larger facility.

I believe that having a wealth of opportunities and experiences, especially for the children in the area, gives them more perspectives to draw from in the future.

There are so many young families in the area (mine included) who would get an incredible amount of value from the aquatic center! Especially during the cold rainy season it would be great to have more opportunities to be active

Our valley needs it! We have so many children and not enough amenities to support them.

Water exercise is great for everyone old and young.

I have three daughters and we are at the current pool at least twice a week. We would be in favor of a larger pool at whatever the cost.

A fantastic public pool facility is very needed in the valley and would love to see something world class built for recreation, families and excellent swim team opportunities.

Kids

I have kids and would use the center.

My children and the community

I was very sad when the voters passed on the last Aquatic center. I really want one for my family, and one will work into our retirement years as our kids grow and leave the valley. I think it's the one thing our community is missing.

Great place for all

Because you and our kids are awesome

I have kids that would benefit from a facility like this

I have children who would benefit greatly from a larger aquatic center/pool.

For my family

Extra curricular fir my kids

I want my children to have an aquatic center and hopefully a swim team to join locally. I would also love to do adult lap swim.

my kids are both learning to swim and would benefit a great deal from the added capacity the aquatic center would

What a fun place for families to spend time together

Having a public pool for kids and fitness would be a great benefit.

We need more activities for kids. A better swimming pool/aquatic area makes the town better, and it's good for individual health

This would be a very fun activity for myself and my family. When we lived in Cottonwood Heights, UT, there was a similar set up and we loved it!

Swimming pools are valuable resources for child development and adult health.

Public pool for kuds and lap swimming

I think having a place where kids can learn how to swim is critically important.

Kids

This kind of community center would be popular among families

Kids need activities

To benefit future youth. Our kids were on the swim team there for years and the facility is old, inadequate and worn

In order to use it and have a place for our children to take swim classes and have a recreation opportunity in the rainy months.

I have grandchildren that love water activities and I would like to be able to swim indoors as well.

Having a local aquatics center would be great for young families to teach their kids to swim, host gatherings and community events, perhaps use for high school swim meets, and enjoy the waters during the hot summer months.

It is a family facility that North Bend needs to keep the families local. With all the feature options, there is something for everyone, and different sporting event options.

options for kids

We have two grandsons, 7 and 4. that would use such venue repeatedly.

recreation pool

have grandchildren in the area who would love this.

my children would get value out of new center

We need it.

Needed this recreation facility

I love our parks and we need a new pool

Because it's needed!

We need a pool

Necessary

much needed

Currently we have to travel to Issaquah for a full sized pool which isn't ideal. As regular swimmers we would love to have something closer.

A pool in North Bend would be amazing! Definitely needed with all of the people moving here.

Health and community

Swim for exercise and recreation

Healthy

It's good for the health of the community, mental, emotional and physical.

Improved community health opportunity which leads to improved quality of life.

Some aspect of swimming is healthy for any age. It supports the entire population if implemented properly.

I believe the pool is more than a recreational area but an essential part of public health at every stage of life. I want that to remain available to everyone. I am concerned that we keep the warm pool option as its a rare resource in our area.

swimming is needed for better health of the community

Exercise is important. Parks are important.

families need healthy and fun activities

swimming is a great exercise!

Swimming supports healthy lifestyle and community activity

COMMUNITY

It is good in our community and the kids in our programs

For the community

So the community can use it

Rather see cash dollars spent on this than other things, family beneficial

Places of congregation are good for the community. As well as for children.

Good for our community

I grew up out here and it is needed in the community

Great for the community, safe place for people to get together

It would be nice to have places like that.

Sounds like it would be fun for the community.

Community need

The need for more recreational options close by.

Needed in the valley

we need a pool

Community and wanting more activities for kids. Mine will be grown by the time this is built, but it makes a stronger community.

Nice addition to the community

Everyone in the community (all ages) can benefit from this investment. This is a good use of funds.

Q4. REASON TO SUPPORT VERBATIM RESPONSES

5 / 10

This would be a great addition to the community and resource for all ages to use and another health solution in terms of exercise for again all ages

A facility like this would be such a great addition to community and provide all kinds of quality recreation for our families.

I know the value and the importance of having facilities like this, for our community. We utilized the Si View Park facilities A lot when our children were younger and I believe it is a great benefit for our city

Good for the community.

Highest quality community recreation facilities are the best investment in our community's health for our children and our adults.

Growing community. Multi use facility would be best to serve the needs.

Community based support

Health and wellness and community building

Good community asset

A good addition to the community

I'd like more community centers in my area.

Greater access to sports is a good thing. It should be setup to hold swim meets.

Swimming is a great form of exercise and having access to a pool is valuable to any community

Good value to several types of community members

Believe in community amenities for all ages

Value to the community

It would be a great community asset

Sounds great for the community and we would use a new pool.

This would be an amazing resource for our community and our family. With two little kids, we need more aquatic options close by for recreation, swimming lessons, etc. The location is central and close to where family already recreate. Also, due to river s

brings the community together and gives youth an opportunity to stay out of trouble

this would be a benefit to the community and a good use of tax dollars

We need this type of facility in NB.

I'm supportive of projects that will bring together community members and enhance the lives of children in particular.

It's a needed addition to the community.

Good for the community

Investment in public facilities in North Bend is a great thing. Totally unrelated...but time to move the car dealerships from the main road and encourage further business development in my opinion...

Miss the nice aquatic centers had in other places we lives.

The community needs an aquatic center to meet the needs of it's expanded growth

We need this in the valley!

I feel a swimming pool is essential to community.

Good for the community.

We need such amenities.

Public pools and parks are important to community assets that support families, and all to enjoy.

I support most community improvements. The only factor that would detract is an unreasonable price.

It would bring our community together in a healthy, safe setting.

Excellent community resource for all ages.

This would provide recreational value for our community and for my family.

It is important to have facilities available to our community members right here in our town. Otherwise you loose people to facilities in adjacent towns. Our Si view metropolitan park district does an amazing job currently and adding an aquatics facility

Benefit to the community as a whole.

This is a resource that is largely needed in the community, this would benefit a large range of individuals. We happen to be a family with young children and currently si view already gets booked with activities/lessons etc. so it would be

Value to the community

Q4. REASON TO SUPPORT VERBATIM RESPONSES

6 / 10

More things to do for local residents

Would like swim options closer to home

Community needs a new/improved pool option for recreation and teach people to swim.

to ensure there are facilities for the community in years to come. my concern continues to be (unrelated to this direct project) that we are making the cost of housing and property taxes unrealistic for middle income families to live here. Long term benefit to the community. Will cause housing values to increase as more people especially families will choose to live in the area.

Would be a great addition to the community

wonderful opportunity for North Bend community, children and adults.

a nice place for the community to go to to swim, exercise and play.

This would be an amazing asset to the community for adults and children alike.

Having a quality pool in our community and fun activity for kids is a huge value which we currently don't have.

Great addition to our community

This type of facility brings tremendous value to young children, families, the elderly, and community in general. I've benefited from aquatic centers in nearly every community I've lived in. They are not inexpensive, but the value of good public facilities.

The community has a need! I can't believe we have a huge ice rink in the area but no substantial pool for the thousands of kids in the valley! No clue why they didn't put a pool into Mt Si High - seems so logical.

Value for community

Sounds like a worthwhile addition to North Bend

parks are essential to a thriving community. plus I like swimming

A fun activity for the community- hopefully there will be activities to bring the community together.

It would be a great asset to our community that provides year round recreation and especially something to do in the winter months when it is harder to get outside with kids. Also, there is a great value to have a place to practice swimming safety skills

Great community feature

This is a needed asset for the community.

Good community addition

Community need

We have to go to Lynwood Rec or Tacoma Peoples Center to swim with my toddler. Current SI Pool is too crowded/limited hours.

There is nothing else like this in the area.

Would be a great addition to North Bend.

sounds like it would be a nice facility for all age groups.

This will be a plus to North Bend city

A great place for the community to get together with a wide target audience, age wise.

I don't want the added traffic associated with the visitors this would draw. I prefer North Bend remain a small town.

It would increase the attractiveness of North Bend.

Aquatics access is lacking in the whole region

Improved property values

Would be such a great addition to North Bend. My family travels to the aquatic centers in Lynnwood and Snohomish regularly. To have one so close to home, would be absolutely ideal.

I think it would be a great addition to North Bend and as this area grows we need more infrastructure.

Our valley is in desperate need of a good facility like this.

Because there aren't nearly enough pools available to the public in this area. Swimming lessons are critical and life saving for our children but it's very difficult to find availability here. Also, it provides great family recreation and exercise options

Swim lessons and activities for our daughter

I agree a new pool is needed for swim lessons/ parties/ swim teams. I'm not sure a pool is needed with a separate beach entry, river current, and water slide. Of the extra choices I think a water slide would be best.

My daughter (4 yrs old) has been taking swim lessons at Si View regularly since they became available after COVID lockdown. We love the swim lessons, but not the facility. It would be wonderful to have an upgraded facility and more recreation opportunitie

I took my daughter to swim lessons at Si View Park pool and it was very crowded. And the pool is not big enough for competitive swimming. I don't believe there are any pools in the area that support competitive swimming and diving. The proposal in the pre

Living in an area with water around it so that children would know how to swim. Also for recreation.

There are waiting lists for lessons- our grandson took lessons and then when we went to sign him up for the next session it was full 30 minutes after the spots opened. Very disappointing. The area is growing and we need a new pool. The old pool has served

The northwest is an aquatic environment, with a lot of swimming, boating and exposure to water. Everyone needs to know how to swim. I like to lap swim for exercise, and my grandchildren need swim lessons.

I have a young son and this would be a great place for him to learn how to swim and have fun

It's a great idea and North Bend is going to need more facilities such as this due to the high growth rate in the Valley!

As we are growing we need more access, but worry we will outgrow it before it is built.

The growing community needs a new facility.

Because I grew up in North Bend and we have had the same little pool since I was a kid back in the 70s. The population in the Snoqualmie Valley has grown so much and an upgrade with a lot of amenities would be great.

Swimming lessons, exercise sessions, just to name a few activities would make a huge difference in North Bend.

The region has out grown the current pools capacity and we can't get our kids signed up because there aren't enough this type of facility is needed in this area with the population boom

Growing population and demand for current facilities

This is a growing residential area and the current pool is too small

With the growth of this community and lack of space available at the current aquatic center I think this would be a huge benefit to the community and help to bring even more expansion to the area.

This community has experienced so much growth, with much of it being young families like ours. It would be so great to have a new, state of the art aquatics center here in NB for our children and families to utilize and grow as a community. Our family

This town needs this as the present facility does not meet standards and the waiting list for swim lessons is the number in the program.

Good place

EXPENSE

Parks are good so I will likely support - however I am somewhat neutral on a pool

The cost

I like the idea of the pool and the surrounding things. Not sure about the beach. Don't want them, however, to fund things not needed, like the water slide, the beach we have all of that right here.

Have to know more all prices going up

Because I don't know where they going to get the funding

Dollar amount and I probably wouldn't use it

I've seen previous cost estimates for this project. They are very high. We already have significant levies for Mt Si Highschool. I would support a more reasonably priced aquatic center.

Personally believe we should not be spending this ENORMOUS amount of money on a new pool at this time.

FEATURES / ELEMENTS

I want to swim laps. My grandchildren need swim lessons. It's very close to home

I like to lap swim once a week and I think the children in the area would benefit from a new pool

Lap pool

Would love to have a lap swimming pool locally

Lap swim

Need for longer length pool for lap swim.

Q4. REASON TO SUPPORT VERBATIM RESPONSES

8 / 10

I am an adult and lap swimmer for my main form of exercise. I am quite happy with the small pool that currently exists, but would like to see more times allocated to adult lap swimming. The pool schedule seem disproportionately allocated to children.

Lap swimming resources.

Really want a good lap swimming pool! And more swim lessons for kids.

25 yard lap swim area

I would support if the new Aquatic Center provides additional swimming times and swimming lanes for lap swimming beyond the current pool

ability to swim laps in a longer pool and with better time availability

A better facility, bigger lap pool, and a larger area

It's close, lap swim, water aerobics I hope, river current, water slide OH yeah!

I love swimming laps!!!!!! Right now I have to drive to Bellevue

I want a full length lap pool

The existing pool is terrible and not a desirable place to get exercise due to the length. It would be wonderful to have a pool that a variety of ages could use, both for recreation and fitness. Most importantly, having a place where the community can gather

We would love to have a larger swimming pool in the North Bend area.

More lap swimming, more swimming lessons!

We need a pool

Large public pool

With our cool, rainy weather it's nice to have another indoor exercise option for everyone. It's also great for exercise for the older population.

We need more indoor pools

I want to swim when the weather isn't great. Also, more opportunities for kids.

It's indoors

The existing pool is very old and small north bend is cold and rainy and not a lot of outdoor activities. Therefore I would like to have somewhere to take them.

We need a bigger pool

There is a small pool now - this project is good

Inadequate aquatic facility in our location thinks it would be good for community

Waiting for an aquatic park in area

Current facility is not big enough

A larger pool will allow for more classes and activities for all members of our community

To upgrade and expand facilities

I want a better pool

Our current pool is inadequate to the size of our community which is continuing to grow. On top of that there are so many kids in this community that would love to utilize such an aquatic center including my own.

We need more space out current pool is too small- swimming is a wonderful exercise option

A newer and nicer pool facility would be great.

The current pool is extremely old and they can only handle so many lessons at a time. Having something that all families can enjoy at the same time is very important. It would be nice to have this for our community because we don't have anything like it. And our community deserves it. The town just keeps growing with population and nothing here for families to do except outdoors recreation.

Need a larger pool for swim teams, lessons, lap swim.

Current pool is old

We need something bigger and more attractive than our old Si View pool. I think this would be a big draw for the community as well as providing a place to take the kids and their friends.

Current swimming pool is too small

The existing aquatic options are limited and the area is growing with many young families.

An updated facility is needed for our growing community

building

Larger/better pool than current Si View pool.

We need a bigger, more robust aquatics center. It will add value to our growing town.

We need a bigger swimming pool in this growing community.

Current community pool is too small, swimming activities are a life skill, a competitive sport and an excellent form of exercise. Current pool struggles to support current class sizes and spectators. Previous locations we lived offered these amenities in

Our current pool is too small, there is no other pool in the valley, the city is still growing, we need a bigger and better space to learn swimming.

Because we need more availability to the pool. The actual pool doesn't support the amount of people in the area

Our existing swimming facilities need improvement. The new aquatics center would improve the situation of the already-problematic facilities, while also expanding the utility.

would love to have a new pool

we need a bigger community pool

Expanded options for pool/lane usage and lessons/classes.

The current pool is in need of a remodel

The area is currently lacking a modern pool for swim teams and high school activities!

swimteam!! We had to drive our children out of the valley daily when they were on swim team. (Mercer Island, Bellevue and Issaquah)

We need a good pool

I believe we need a better community center in North Bend that supports the population. Also, it would be nice to have a variety of activities for all to enjoy in a family friendly culture. Si View currently is outdated and people are less inclined to visit

Need for updated swimming facility. Community is growing. That little pool at the community Center won't do the job.

The current pool and locker space is much too small to accommodate the current users, let alone the new users that will come with community growth. This Aquatics Center will be something that no other city, within 60 miles with such a facility.

Current pool is not serving needs

The current swimming pool is too small and crowded for lap swimming. Our family would enjoy the extra activities, especially the river current.

The current pool is far too small and swim lessons/times are too few.

We need a better community pool

More services- larger facility.

multi-use design

Daily Water aerobics class

beach entry into pool good for children and adults with disabilities. We need bigger indoor gathering spaces for the general public.

I would love to have the current river and walk-in beach pool to use during the day for exercise while kids in school.

A fun large water park is an important form of accessible recreation for everyone, especially children/families. It will draw people from the valley to come to North Bend.

waterslide

OTHER

Need more information about this proposals

Undecided need more information

Need to know where they are going to get the fund for this

Need more information

Have to think about it more

Need to know more about this proposal

I would have to see the floor plan

I would support a pool by itself, but question the need for a beach entry and lazy river.

Q4. REASON TO SUPPORT VERBATIM RESPONSES

10 / 10

Need to know more

Don't know how much use the present center gets

I always like to have more details, including projected budget, cost, demand, etc.

Too many questions. Where would it be? How much traffic is expected? Why? Is the demand for swimming in the current pool so high to need a new one?

It depends on what you mean by tax. I'd much rather we issue a bond or create a levy as a tax is forever, even after the aquatics center is paid for. But yes, I'd support a bond measure or the likes.

Define the proposal first.

assuming those who pay taxes get discounts on fees, ie, residents receive a resident discount fee, and also perhaps get an early sign-up for classes, etc, love the idea of something so close and central

Because I don't know anything about it and would have to do a little research

Because I don't know anything about Si View Parks

USE

would never use the aquatic center!

Aquatic centers are money pits which never cash flow without additional operating subsidies. My family would never use the proposed facility and are already overtaxed. Also the proposed scope/design goes well beyond community needs

I wouldn't be able to use it and don't want to keep paying higher taxes.

I would not use this facility and none of my friends would either. We usually swim at the river. We don't need more construction and buildings in north bend.

NEED

We have existing pool already

Too many extras: we are surrounded by rivers, don't need a man-made river current, or water slide for that matter, are you building a water theme park with our tax dollars?

North bend has incredible access to natural water sources such as any of the forks of the Snoqualmie as well as the snoqualmie itself. A giant eye sore of an aquatic center is completely unnecessary. The only type of aquatic center needed is a lap pool. I

There is already a pool facility and building a new one is a tremendous waste of taxpayer dollars.

We wouldn't use it, we have no children, and we are taxed enough.

No need to have two aquatic facilities in the valley, let Snoqualmie take on that burden for a fancy aquatic center. The current pool is great for kids to learn to swim and folks to do laps. The proposed design sounds more like a tourist attraction than

I wouldn't use and don't know people in our neighborhood who would. It seems like a lot of money that mostly residents with young families might use. I also wonder whether the local tribes have been consulted and whether they would use/support such a pl

We have a public pool already. There is a YMCA with pool in Snoqualmie. We share police with Snoqualmie so why not the pool. The cost of building is a fixed burden to the taxpayer, the cost of maintenance will increase every year.

This is not necessary. The only way I could see justifying this kind of expenditure would be offering free swimming lessons through the schools to area children, but having knowledge of these meetings and who is driving this, I can't see that happening. T

I don't see the use for it. It gets very expensive to maintain and is usually the first thing to close when the budget gets tight

DEVELOPMENT

It sounds like it would require a large building with a lot of square footage. I don't see such a large building fitting well into our downtown without changing the character of our city. I would vote for something smaller scale but larger than the curren

Prefer to keep North Bend small, and views of surrounding mountains. Also want to see tax money spent responsibly.

North Bend keeps cutting down more and more trees to cram more and more people into this area. The land is suffering. There isn't the surrounding infrastructure to keep adding more and more new construction. The pool and community center as they currently

It would bring too many more people to the area and the area they want to rip out of where elk live! Where will they go??? The tech industry can relocate not the elk! Keep north bend small. I hate how populated it's become

I feel it would bring more people to North Bend. I am opposed to it becoming a big city, instead of a small town. I moved here because it IS a small town. I prefer to keep it that way. I love it here!

LOCATION

The location of such an enormous aquatic center will negatively impact the wildlife that North Bend holds near to their hearts, compound the traffic problems that are already happening during the high tourist months, and greatly impact the privacy of the

I oppose the site on which they want to build it: To cut down the last bit of forest in the downtown area, right next to Si View park, near the river, where I walk my dog and one of the few places the elk can still gather. This area could be better utilized

The proposed location - removing the greenbelt that defines the Si view and Orchard Place apartment neighborhoods would lower the character and charm of the city and current park layout.

Poor location

EXPENSE

Cost. Like the high school we funded, it appears we have to pay for top end everything. The children! Not everything is about the children. How about attempting to preserve some range of economic livelihood instead of driving so many out due to unafford

Very expensive water park that almost completely used by people with children ONLY. Most households in the community do not have school aged children still living at home. It is too much cost for a fraction of households that will use waterslides, river c

As I recall, this was just on the ballot in November 2020 and was rejected. I am appalled that this over extravagant pool proposal is yet again being put forward for consideration. It failed two years ago and should not be brought forward again. Shame on

'The design calls for an indoor aquatics center with a beach entry recreation pool, ...flexible programming space with interactive features, a river current, community gathering space, spectator seating, and a separate water slide.' Notice the portion I d

Cost too high for too few users.

Too much \$\$

The proposal is too ambitious and costly. There seems to be a lot of extra amenities to try and appeal to everyone but we would rather just have more swim lanes in a lap pool. This measure was on the ballot before when people were feeling financial effect

Cost and way too extravagant for our area. Can't live beyond our means.

TAXES

Taxes too high already

Not sure about supporting. Depends on tax dollars to be used. There are so many water recreation places to go

Tax dollars

Because taxes are high enough

We pay a lot in taxes without use

Can't pay my taxes as it is

No more taxes

Additional revenue

First of all the tax increase second of all I think north bend sees a lot of outdoor rec like people living in their cars and vans so you would see a lot more of that with easy access to showers and such

My tax dollars

We already voted it no on it, my property taxes are already way too much

In times where our inflation is astronomical, taxes are reaching all time highs, and it's unknown how long and how high the two will get, I do not want another tax added to my already exorbitant tax load. Perhaps when things begin to calm and decrease in costs, I would consider it.

Increase in taxes.

Not interested in raising taxes or directing money away from tax reducing activities.

Increased Taxes

The tax cost for our household is unreasonably high, especially considering that we would have to pay for membership on top of that to actually use the facility

Sounds nice, but we are on a fixed income and probably wouldn't be able to afford it.

We don't need to spend money on that right now.

Money could be spent in other areas with more impact

More important issues to address that deserve the funds.

Sounds good

I think any park that gets people out and active in a safe spot is beneficial

Sounds like a nice facility

Big fan of the idea.

It sounds good but my support would depend on where it was built and what would happen to the old pool.

We love the proposal and would love this facility in NB

I am going to have them be limited

We have a green belt and that sits on the area of wetlands where is us being addressed. We have elk, deer, owls, eagles, that all live there . What we really need is lower water rates, 300.00 per month is extremely high. It two of us and no children or washing of our car.

seems like a good idea provided it doesn't cost more than it's worth. things like this tend to be more wishful thinking than actually feasible.

I'm a hermit and never leave the house so I'm not personally invested in it but people on the Nextdoor app made a good point: the land WILL eventually be developed. As we're forcing out wildlife and pricing out residents, it makes me

I am uninterested in aquatics and would prefer Snoqualmie or some other city in the valley shoulder the burden of funding and congestion seeing as North Bend has already done its part to support valley. If I had unlimited income, I would definitely su

i resent having to pay taxes for further development causing additional loss of our rural environment. this type of development belongs in the suburbs. I will absolutely vote against any elected official who advocates for any more loss of our beautiful

Do not want to increase property taxes.

This has been in the works too many years, and taxes are far out pacing income. Will not use pool.

As retirees we are paying 300.00 per month for water for two people. We have cut back on food to pay our bills and now you want us to pay more . Not for us . It can be cleaned up and made beautiful the old park that is .

Taxes would significantly increase (I am a senior on a fixed income) and last I heard the proposed aquatic facility included expensive and unnecessary additions. I doubt I would be able to afford to use it.

Current Taxes are ridiculous already

tax increases

more tax dollars!

Economy and current taxes too high

Increase in taxes

we are going to be taxed out of our own city all ready with house values - why a water park that will bring more tourist that will not being paying the taxes on the project - not fair to the local residence !! it would be like putting a wild waves in Nort

My taxes are way to high right now we already have a swimming pool we need to quit trying to be a Bellevue or Mercer island we're North bend we don't need fancy expensive crap like that

Taxes already too high.

I am not in favor of paying any more local taxes. The water and sewage bills in North Bend are already among the highest in the state, which is already higher than most other areas. The gas and electric bills are equally sky high when compared to other ar

The increase to the property taxes when presented on the ballot last time for the aquatics center was a very large range. With property taxes increasing substantially within the last few years, the impact at the high range would negatively impact our fina
property taxes already high enough

I pay too much in taxes now.

PRIORITIES

I support the concept of the aquatic center, but I oppose the prioritization of this over improving existing parks infrastructure first. A higher priority should be laying turf on Torguson Park soccer field so it can be enjoyed by the community year round

Other more pressing issues facing the City of North Bend surrounding water.

The taxpayers have far more urgent priorities than an indoor aquatics center with a beach entry recreation pool, 25-yard lap swim area, flexible programming space with interactive features, a river current, community gathering space, spectator seating, an

Believe there are other facilities and programs that exist that could benefit the community more.

Q8. Finally, what questions, if any, do you have about this proposal?

1 / 5

VERBATIM RESPONSES

TIMING

How and when would this be implemented. What about cost over-runs and maintenance and security?

Rumors are there may be membership fee for project? timeline of project if approved

When will construction start and how long will it take to be done?

How long will it take to be completed and when would it start

When will it be put before the voters?

When would construction begin? and where would it be?

How long will it take to build and how many years will we be taxed?

What is the timing for this?

When can you get started?

When would it be finished?

Likely timeline for start/finish of project

Will it all be built at once or in two phases.

How soon can we have it?

When can this be completed?

What is the estimated opening date?

When would construction begin?

Build competition pool first!

How long will it take and will the old pool still be accessible during construction

When would the project be complete and how long would taxes be increased?

This is a 3-4 year project my ability to use it with my kids dwindles

When would it be complete?

How soon will it be built?

How soon it will be developed?

can this get built right now? lets go!

can this be built any sooner?

when will this be finished.

When can we get started? :)

When will it be completed

when can we start building

1) How soon ??!?! 2) Will the outdoor spray pad be wheelchair accessible, meaning enough clearance

When would this actually begin? We've been hearing about (and providing input on) this project for

How long will it take to build the facility after approval?

What's the timeline?!

timeline for completion

FACILITIES

Why don't they have a hot tub?

I couldn't go back, but strongly approve of an outdoor splash zone for those crazy hot days

We need a gym that is open for youth and adults to play basketball during the week. We have taken so much away from kids it's no wonder they sit in their rooms playing video games. We played basketball almost every day there at the Si-view gym in the 80's

Will there be increased free swim times?

Is there desire or need from community members for additional classroom spaces?

Are more open spaces an option

Q8. Finally, what questions, if any, do you have about this proposal?

2 / 5

VERBATIM RESPONSES

I would support an smaller increase in \$ if there were some amendments/reductions to the original pr
Is the space too small for the additional lap swim pool?

How much green space will be left of Si View park? Will it still be called Si View park if you have

For the flex space is there a potential to have a build out for any businesses to rent space in the
will we still have our warm therapy pool???

I think the 25yard pool is too limiting. There should be minimum of 50yards.

Please leave open space for humans and wildlife. We don't need to build on every square foot of open
Will this center be available for private parties?

I will only support this proposal if it includes a large 6~ 8 lane pool with a diving board that eve
Ten lanes would be better than 8.

Will it include family-style changing areas?

Any considerations for a warm therapy pool?

Why is a climbing wall listed in the indoor pool question?

How many lap lanes are included in Phase 1, and what is the ETA for Phase 1 delivery?

Can you please prioritize swimming as a workout over the wave pool and beach entry ideas? I ask this
Lap pool should be phase 1

Is there opportunity for more sports courts including pickleball?

Will there be a wave rider in the new complex?

Will there be a warm water pool for swim lessons and recreational swimming. That is the main featur

Would the competition pool be used by the high school? I think that makes sense, if the school dist

Why a water park??? North Bend does not need a watter park please!

Why add on non-aquatic items?

Would love climbing space as part of the community center, either top rope walls or bouldering

It would be nice it you would have included pictures of what you are thinking for these additional s

You really could have enhanced the value of the survey by identifying a few features that a person c
would there be restroom/changing areas to assist people with disabilities of the opposite sex?

We'd like to see better connections between existing trails, with a surface that is good for strolle

PARKING

Allow for adequate and wider parking slots.

Will there be adequate parking for the facility?

I want to know where all the traffic will enter and exit the facility. Concerned about traffic impact

TRAFFIC

Where its going to be located

Where would the aquatic center be located?

Where will it be located? How much will it cost to use the facilities?

Where will it be built and how much traffic is expected

LOCATION

Where specifically would it be?

Where is it going to be placed

Why this location? That plot of land is a habitat to our famous elk, bobcats, coyotes, owls, and so

Where are you planning to locate it?

is there room on the property involved? hope no adjacent properties would be condemned for it.

What location are you planning on putting the center?

Q8. Finally, what questions, if any, do you have about this proposal?

3 / 5

VERBATIM RESPONSES

Where is it planned to be?

Where would this aquatic center be built? New land? or existing building? remodel? new construct

Where in the heck would they put it? there are flood plains everywhere- there is no place to put that.

FINANCES

It all depends on the cost. It's hard to determine value without knowing the cost layout for our household specifically. Overall we support slightly higher cost to get the recreational add-ons but I don't think a competition pool is necessary. This will n

I need more details. Actual costs

how much more will the 'extra' cost ?

Would be good to know total proposal costs

How long would the tax payer continue to pay the \$9.75 tax increase and what would joining the facility cost on monthly basis? Would there be locker rooms available? What about a spa, or sauna?

how long would the \$10/month tax last or when would it end?

levy term?

How long will the \$9.75 p/mo tax increase last?

Who will be allowed to use the facility? I think it should be primarily for the use of Valley residents. I don't want to see it being crowded because of people from other areas using it.

Can you project the usage fees yet?

Don't want to pay for it with taxes and then have to also pay a membership fee as well.

What would the user cost be? Would there be discounts for low income?

In addition to tax increases, would community members also have to pay to use the facility? Would local sports teams also use the facility?

Can we as tax paying community members use this pool for free or at a reduced cost since we will be

Would it be possible to include membership/access fees into property taxes for household access?

Will residents be required to pay an entry fee? There should be some kind of break for residents wh

Would individuals who do not reside within Si View Parks area be charged a nominal fee to use the fa

what would be the cost of a day admittance? Would like it to be low to remain accessible to all.

Will it be free to the public? Will it require a membership? What are the other amenities?

Who is going to pay for it

How much the property tax are going up

Just like how the money is allocated and who gets to use the space at what time

Why was the levy that already passed for operations cost even necessary? Couldn't the sustainment of the facility be paid for by classes and membership fees? What is being done with those funds now when this new facility hasn't been built?

If this project paid for itself, meaning users paid a nominal fee based upon a 30 year horizon, just like a bond, I would support it. I won't use it because I have a membership at Snoqualmie and frankly this state is already too expensive and until the

I believe it's important to keep the scope of this project in check. If local taxpayers are funding it we don't need to be drawing in traffic from all over the county nor do we need to build a huge destination with public money.

You mention a small fee extra for those other activities, but don't define small. Small to person A may be two cents and small to person B May be \$50. That is too vague. Definitive prices are necessary. Because \$10/ month for an sciatic center alongside

Q8. Finally, what questions, if any, do you have about this proposal?

4 / 5

VERBATIM RESPONSES

I would really like to see the funding all go towards the aquatic center. And if anything I'd like to see the aquatic center be larger with more water activity and have more year round function so that in the winter months we can be enjoying it full-time

How can you minimize the tax cost per household? Can the tax cost be distributed over a wider area?

\$110/year seems like a lot. My 24 hr. health club costs less.

Should it be paid for out of the general fund?

how do we make this project lower financial impact on middle and low income families

What methods does the council have to recoup the investment of taxpayers? Does the council have an e

While we support the project the projected tax increase seems quite high. Finding alternate funding

Is it possible to do it without raising taxes?

OTHER

Can this happen faster please?

None for you I need to do some research

None, really, but I have already been following this quite closely, and plan to continue following until it's passed

At this time I don't have any questions, but will definitely be looking up more about it

Where can I find more info about this project

Have to think about it

Want to see more definitive things

I would like to see more trails.

What will happen to the old pool if this new aquatic center is built?

How much of the community would use this resource.

Will Si view park stay?

Who initiated this proposal and what is their stake?

I just want to make sure that the place is useful for a single male with no children, rather has something for everyone.

How many people will this employ? Are you getting bids from multiple developers?

How can we become involved in the planning discussions? I understand that tax payers have to support a levy but a tax is a very different thing. I'd be willing to pay more over 5-10 years, but not in perpetuity.

Can we clarify our terms?

Save our taxpayer money.

Has the community at large actually been pushing for this? I've been in the valley for 17 years, st

This was voted down once. I know you'll keep trying until you get the result you want. Sadly typical

Why don't you ask the community if they would use any of these things you are proposing to build?

Didn't we reject this proposal

Let's pay down the debt we have before we run off and make more. The Si View is doing fine. If anyth

When can you not talk about this project anymore and get rid of this proposal we don't need this Sno

I'm just not sure there's the *need* for the fancy competition and water polo pool. The last thing I

Isn't there an aquatics center already?

Would like to hear more about the primary audience and use cases for the second phase proposal

Q8. Finally, what questions, if any, do you have about this proposal?

5 / 5

VERBATIM RESPONSES

considering the extra tax dollars we'd have to pay, please consider the tangible benefits we'd get c

COMMENTS (NOT QUESTIONS)

Do not have any questions

Everything is going up cant keep paying higher fees

From what I can tell, the majority of people in this community do not do aquatics based outdoor recr
Great idea!

How can I help make this happen faster?

How many times have you been told you are a rockstar today? Because you, are most definitely, a rock
I don't have any it sounds awesome

I don't have any questions but I like the idea.

I don't know. I have kids.

I don't really have any questions I think it is strongly needed

I don't swim, why would I want to pay \$10 a month for something I am not going to use?

I have no questions and hope the proposal succeeds

I have no questions. I think it's a bad idea, and I strongly oppose the whole project. When you can
I think increasing my property taxes +\-10\$ a month- is ridiculous. Especially when we do not use the
services. I would be more inclined to support an increase of 4-6\$ and suggest that fundraising, grants,
would be the best way for others to support as we

I would be really disappointed if this did not pass. The North Bend/snoqualmie area would benefit h
Let's build a pool. Let me know if I can bring a shovel. A strong YES!

Lets do it!!!

Let's do this!!!!

lets make it happen!!

No not really. With the price of gas I'm cutting back.

No questions, we're just excited about the possibility of having this amazing sounding resource in the
community. We voted in favor last time and will continue to support it!

No questions. Money should not be spent this way.

No questions...just find a better way to use my tax dollars that don't require additional operationa

None! Let's get it done!

None, just build the much needed center, Would be the best thing that ever happened in North Bend

None, just really hoping the community supports this as a whole. We love what Si View does for the c

None, lets just get this thing passed and approved!

Our taxes are too high. We already have water restrictions in the summer. I don't think we need or want
this in our small quiet town.

please do not continue down the path of more development and loss of open space

Please make it happen!

Strongly support this

Taxes are high enough

Thank you for being awesome

We don't need it

We have a center and all it needs is an upgrade of opening the pool and a center already there . Retirees
can't go anywhere.