



## SI VIEW METRO PARKS 2024 SPONSORSHIP OPPORTUNITIES

At the heart of our mission is **enhancing quality of life for Snoqualmie Valley residents** through recreation. Special events **bring the community together** for celebrations throughout the year, promoting healthy, active living and providing opportunities for building social connections. Partnering with Si View Metro Parks is a smart marketing strategy for your local Snoqualmie Valley business. As a **trusted household name in the Valley**, **Si View Metro Parks** has the experience and proven track record of coordinating quality programs and events, providing excellent customer service and top-notch recreation programs and facilities in the Valley since 2003.

### Family Fun Events

Our Family Fun Day events are intended to bring the community together with fun, engaging, and entertaining activities for everyone! Sponsorship package includes the four Family Fun Events in 2024 with attendance 700+ participants annually.

- **Title Sponsor \$1,200**
- **Entertainment Sponsor \$800**

- Sat, Mar 23 - Daddy Daughter Dance
- Sat, April 20 - Mom & Son Date Night
- Sat, Sept 23 - Family Fun Run
- Fri, Nov 18 - Family STEM Night



### Movie in the Park - Thursday, Aug 22

A PG-rated outdoor movie on a giant inflatable screen in Si View Park at dusk. The free event is coordinated with pre-movie kids' entertainment for participants to enjoy. Option for on-site presence at NB Farmers Market Attendance: 400-600

- **Pre-Movie Entertainment Sponsor \$300**



### Harvest Festival – Saturday, October 26

This seasonal celebration at Si View Park is a blast for families. With carnival style games, a G-rated haunted house, pumpkin races, and a petting zoo, this action-packed event typically sells out well in advance. Marketing benefits are based on sponsorship level, including name / logo on Si View website, promotional materials, and social media mentions. Option for in-kind donation of sponsorship value in lieu of financial sponsorship. Attendance: 700-1000.

- **Title Sponsor-\$1,500**
- **Gold \$800**
- **Silver \$500**
- **Carnival Day Sponsor \$200**



### Holiday Bazaar –Saturday, Dec 7

This traditional holiday-inspired community shopping event features a wide variety of local artisans and their hand-crafted goods. Participants enjoy seasonal entertainment in a cozy setting at Si View's historic community center. This event hosts over 600 participants annually.

- **Entertainment Sponsor \$300**



Be a part of building a stronger, healthier community while building your business too. Contact Special Events Coordinator Jill Rittenhouse for more information about sponsorship opportunities. We can work on custom packages to suit your business.  
**TOGETHER WE DO MORE!**

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## SI VIEW METRO PARKS - SPECIAL EVENTS 2024 SPONSORSHIP BENEFITS

### **Title Sponsorship Benefits: Family Fun Events (\$1,200) Harvest Festival (\$1,500)**

- Exclusive naming rights and recognition as title sponsor for event(s). There is only one title sponsor per event (4 Family Fun Events, Harvest Festival).
- Large sized Logo on event banner, 18X24 A-Frame sign displayed at prime location for duration of the event (s)
- Recognition on all print and online promotions for event(s) which includes:
  - Prominent placement of logo on all event print advertising
  - Logo and link on Si View Metro Parks Website (Family Fun or Harvest Festival webpage).
  - Social media mentions throughout the event promotional period and recognition as Title Sponsor in the featured Si View E-Newsletter the month of the event(s)
- Complimentary booth / display space at event (s)

### **Gold Sponsorship Benefits: Harvest Festival (\$800)**

- Recognition on all print and online promotions for event(s) which includes:
  - Logo and link on Si View Metro Parks Website (Harvest Festival webpage)
  - Medium sized logo on all event print advertising
  - Medium sized Logo on 18X24 A-Frame sign displayed at prime location for duration of the event (s)
  - 2 social media mention during the promotional period and recognition as Gold Sponsor in the featured Si View E-Newsletter the month of the event(s)
- Complimentary booth / display space at event (s)

### **Silver Sponsorship Benefits: Harvest Festival (\$500)**

- Recognition on print and online promotions for event(s) which includes:
  - Logo on Si View Metro Parks Website (Harvest Festival webpage)
  - Small sized logo on all event print advertising
  - Small sized Logo on 18X24 A-Frame sign displayed at prime location for duration of the event (s)
  - 1 social media mention during the promotional period and recognition as Silver Sponsor in the featured Si View E-Newsletter the month of the event(s)

### **Entertainment Sponsor Benefits: Family Fun (\$800), Movie in the Park (\$300), Holiday Bazaar (\$300)**

- Recognition on print and online promotions as Entertainment Sponsor for event(s) which includes:
  - Logo and link on Si View Metro Parks Website (Family Fun, Movie in the Park, Holiday Bazaar webpage)
  - Listed as Entertainment Sponsor with logo on all event print advertising.
  - Listed as Entertainment Sponsor with logo on 18X24 A-Frame sign displayed at prime location for duration of the event (s)
  - 2 social media mention during the promotional period of the event(s)

### **Event Day Sponsorship Benefits: Harvest Festival (\$200)**

- Social media mention the week of the event recognizing your scheduled event attendance.
- Logo on 18X24 A-Frame sign displayed at prime location for duration of the event (s)
- Complimentary booth / display space reservation at event (s)

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