

North Bend Farmers Market & Summer Concerts



NORTH BEND FARMERS MARKET & SUMMER CONCERTS 2024 SPONSORSHIP OPPORTUNITIES

The North Bend's Farmers Market is an exceptional sponsorship avenue, providing your business with high-visibility exposure to the vibrant Snoqualmie Valley community. Market enthusiasts share a passion for fresh, locally sourced food, a commitment to healthy lifestyles, and a dedication to supporting the regional economy. The accompanying Summer Concert Series adds another layer of appeal, featuring local musicians performing diverse musical genres on Si View Park's covered outdoor stage, set against the awe-inspiring backdrop of Mount Si.

Your sponsorship for the upcoming 2024 season not only showcases your brand but also underscores your organization's dedication to community prosperity, sustainability, and entrepreneurial spirit. Join us in making a lasting impact on the Snoqualmie Valley community while elevating your brand's presence in this dynamic and engaged market.

Si View Park, North Bend

Dates: Thursdays, June 6 - September 12

Market Times: 4pm-8pm (Jun-Aug), 3:30pm-7:30pm (Sept 5 & Sept 12)

SPONSORSHIP CATEGORIES

North Bend Farmers Market

Be at the center of connection to local farmers, artisans and with our local community by aligning your business with the North Bend Farmers Market. Optimize your organization and brand by directly engaging with residents and visitors of the Snoqualmie Valley.

- Title Sponsor \$2,000
- Gold \$1,000
- Market Day Sponsor \$250

Summer Concerts

The 14-week Summer Concert Series highlights local musicians showcasing diverse and unique musical genres.

- Title Sponsor \$2,000
- Gold \$1,000

Kids Power of Produce (PoP) Club

Farmers Market youth engagement program for children ages 4 to 12. Upon completing engaging, hands-on activities at Pop Club booth, children receive tokens to spend on fresh produce at the market.

- Title Sponsor \$1,500
- Gold \$750
- Pop Club Market Day Sponsor \$250

Family Day at the Market: Aug 22, 2024

Specially themed market day filled with loads of family friendly activities and entertainment.

- Entertainment Sponsor \$500



17,000+
Visitors during
2023 season

**North Bend
Farmers Market
Highlights**

62%
Growth in
market vendor
revenue
since 2021

\$762,679
Dollars spent
in our local economy
for the past
3 market seasons



Contact Special Events Coordinator Jill Rittenhouse for more information about sponsorship opportunities. We can work on custom packages to suit your business. Together we can do more!

Jill Rittenhouse | jrittenhouse@siviewpark.org | (425) 414-0758



www.siviewpark.org (425) 831-1900





North Bend Farmers Market & Summer Concerts



NORTH BEND FARMERS MARKET AND SUMMER CONCERTS 2024 SPONSORSHIP BENEFITS

Title Sponsorship Benefits: Farmers Market (\$2,000), Summer Concerts (\$2,000)

- Exclusive naming rights and recognition as title sponsor. Only one Title Sponsor is available for the entire market or concert season.
- Recognition during opening day kick-off activities at the NBFM
- Recognition on all print and online promotions for the season (NBFM or Summer Concerts) which includes:
 - Logo on prominent NBFM /Summer Concert Banner at Si View Park Picnic Shelter for duration of the 2024 market season (16 weeks) Prominent placement of logo on all print advertising
 - Logo with link on Si View Parks Website (Farmers Market or Summer Concert webpage)
 - Logo placement in the NBFM E-Newsletter and individual recognition on social media throughout the market season (14 weeks)
- Complimentary booth/display space (Tent Package included) on opening day of the 2024 season and 3 other dates during 2024 season.

Title Sponsorship Benefits: Power of Produce (PoP) Club (\$1,500)

- Exclusive naming rights and recognition as title sponsor. Only one Title Sponsor is available.
- Recognition on all print and online promotions for season /event(s) which includes:
 - Prominent logo on PoP Club Banner located at the PoP Club Booth at the NBFM.
 - Prominent placement of logo on all print advertising for the PoP Club at the NBFM
 - Large logo with link on Si View Parks Website (Farmers Market webpage)
 - Logo placement in the NBFM E-Newsletter and individual recognition on social media during the PoP Club program dates.
- Complimentary booth / display space (Tent Package included) at 6 PoP Club event dates (11, 18, 25, Aug 1, 8, 15)

Gold Sponsorship Benefits: Farmers Market (\$1,000), Summer Concerts (\$1,000), PoP Club (\$750)

- Recognition on all print and online promotions for the season (Farmers Market or Summer Concerts) which includes:
 - Medium logo on NBFM /Summer Concert Banner at Si View Park Picnic Shelter (14weeks) or PoP Club Banner (7 weeks)
 - Medium logo on all print advertising for the Farmers Market or Summer Concerts
 - Medium logo with link on Si View Metro Parks Website (Farmers Market or Summer concerts webpage)
 - Logo placement in the NBFM E-Newsletter
 - Individual recognition on social media 3 times during the program season
- Complimentary booth / display space (Tent Package included) at 2 market dates during 2024 season(Market, Concerts, PoP Club)

Market Day Sponsorship Benefits: Farmers Market (\$250), PoP Club (\$250)

- Business name / logo on NBFM E-Newsletter and individual social media mentions recognizing your scheduled market date of attendance.
- Logo on 24" x 36" A Board Signage and on print materials on the market date of sponsor attendance.
- Complimentary 10'x10' booth space reservation on your scheduled event date

Entertainment Sponsorship Benefits: Family Day at the Market (\$500)

- Logo on Si View Metro Parks Website (Farmers Market) recognizing Entertainment Sponsorship
- Business name / logo on NBFM E-Newsletter and individual social media mentions recognizing your sponsorship.
- Logo on 24" x 36" A Board Signage and on print materials on Aug 22, 2024 Family Day at Market
- Complimentary booth/display space (Tent Package included) on Aug 22, 2024 Family Day at the Market.

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